

I possess strong strategic communication skills, knowledge, and passion in interpersonal relations in the marketing and business enterprises. I am a highly motivated, efficient time manager and detail-oriented with interests in promoting and branding business services and products.

## Education

### Communication Studies (major)

Ohio University

08/2015 - Present

Senior GPA 3.577

Strategic Communication GPA 3.7155

- Radio and Television Reporting and Writing
- Advertising and Public Relations Capstone
- Consumer Marketing
- Advertising and Public Relations Writing
- Business statistics
- International and Cross-Cultural Advertising

### Marketing (minor)

Ohio University

08/2016 - Present

Marketing

- Marketing Principles
- Consumer Marketing

### Broadcasting & Hosting (major)

Sichuan Conservatory of Music

09/2012 - 06/2015

Chengdu, China

Television and Radio Broadcasting & Hosting

- Simulated Competition Training
- Television Program Planning
- Situation&Policy
- Anchorperson Shot Training
- Skills in Computer Science
- Linguistics

## Work Experience

### Project Director

Goodness and Mercy Missions (GMM)

12/2016 - Present

Online

GMM, a non-profit organization, aims at helping poor women and children by education in Cameroon.

Tasks/Achievements

- Creating a global secondhand market for the environment-friendly development of GMM.  
<http://gmmafrica.org/blog/about-gmm/>

Contact: Teh Francis Yai - revteh@gmail.com

### Intern Host and Journalist

Pan Zhihua Television Station

01/2014 - 03/2014

Pan Zhihua, China

City television station in Sichuan, China.

Tasks/Achievements

- Working as an intern host of the television programs and journalist.

## Organizations

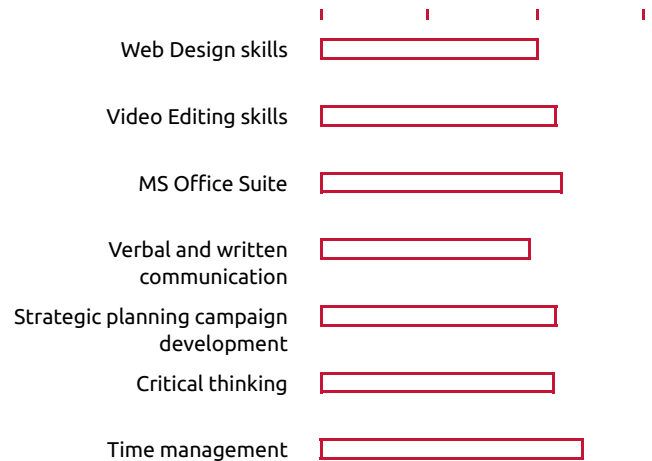
The Post (Newspaper & Online) (09/2016 - Present)

-Writer

Thread (Online magazine) (10/2016 - Present)

-Writer

## Top 7 Skills & Competence



## Volunteer & Community Engagement

Underprivileged children's education of GMM (05/2016 - 08/2016)

- Share ideas for building a sustainable project for underprivileged children's education.

Financial Independence for Rural Women of GMM (05/2016 - 08/2016)

- Build and write strategic communication proposal for financial independence for rural women in Cameroon.

Mandarin Teacher (05/2016 - 08/2016)

- Teaching Mandarin to local children in Athens, Ohio.

Charity activities (06/2015 - 08/2015)

- Volunteer of the charity auction and charity community building of Lions Club International Distinct Sichuan China.

## Awards

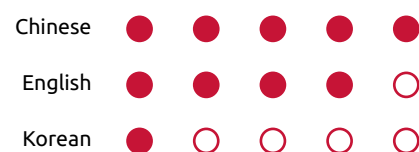
Dean's List (Ohio University) (2015 - 2016)

-- On the Dean's List, 2015-2016.

Second Grade Scholarship (09/2013 - 07/2014)

-- Awarded the Second Grade Scholarship by Sichuan Conservatory of Music.

## Languages



## Interests

Business | Economics | Fashion | Cooking | Politics | Innovation & Technology | Advertising | Public Relations | Reading | Sustainability